



Media and Communications Volunteer

Single Parent Rights (SPR) is a volunteer led single parents campaign group. We conduct research into single parent discrimination and campaign for equal rights for single parent families. Our main campaign focuses on adding single parents to the UK Equality Act. For more information on our work visit our website www.singleparentrights.org.uk

We have already had some success with media, including an article in The Guardian, however we need a skilled member of the team focused on this area of work to enable us to maximise our impact. The media and communications manager would be responsible for all our media work. The role, like all roles at SPR, would be entirely voluntary with the successful individual reporting into the Director (also a volunteer).

We are a small grassroots organisation who exist on the dedication of our volunteers. All our volunteers are single parents. The campaign grew out of the success our Director had in lobbying for support bubbles during the first UK national lockdown of 2020.

Ideally volunteers would give around 4 hours of time a week. However, we appreciate life happens and understand this will vary week to week. The role would be entirely home based.

If this sounds like the kind of organisation you would like to work with please get in touch via email on singleparentrights@gmail.com

How to Apply

Send your CV along with a cover letter outlining your skills and experience and why you would like the role singleparentrights@gmail.com

Media and Communications Manager Role Description

- Develop and implement a media strategy
- Develop key messages from research and policy documents
- Develop press releases
- Develop and maintain relationships with key journalist

Media and Communications Manager Person Specification

- Experience of developing/ supporting the development of a media strategy
- Experience of developing key messages
- Experience of writing press releases
- High levels of motivation and independent working style
- Understanding of realities facing single parents (N.B. you don't need to be a single parent to volunteer with us, but you should have a good understanding of the issues single parents face, this could be through having been raised in a single parent home, having close friends or family who are a single parent, working with single parents or having been a single parent previously).

Please note this role is entirely voluntary and no payment can be provided.